



VI. APPENDIX

Bed and Breakfast guidebooks:

The Schell Haus Bed & Breakfast
Pickens, SC

<http://www.bbonline.com/sc/schellhaus/>

Following is a partial list of guidebooks that you may choose to contact for listing your property. This is by no means a complete list. Browse in your local bookstore to find names of others and to get an idea of what they are like. Most of the costs range from \$0 to \$50, according to their circulation. Each have different publishing dates, and **their copy deadline is usually six months prior to their publishing deadline. CONTACT THEM EARLY!**

Bed and Breakfast USA: A Guide to Tourist Homes and Guest Houses, Betty Rundback and Nancy Ackerman, \$10.95, 725 pages, illustrated, Sandy Soule, Editor, E.P. Dutton, 2 Park Avenue, New York, NY 10016 (212/725-1818) Contains listings in all 50 states, plus Canada. A chapter on how to start your own B&B is included as well as sixteen pages of mouth-watering recipes from B&Bs around the U.S.

The Official Bed & Breakfast Guide, For the US and Canada, Phyllis Featherston and Barbara Ostler, \$13.95, illustrated, 148 East Rocks Road, P.O. Box 332, Norwalk, CT 06852 (203/847-6196).

Country Inns and Back Roads, Jerry Levitin, (formerly Norman T. Simpson) illustrated, 80 pages, \$4.95 Harper and Rowe Publishers, 10 East 53rd Street, New York, NY 10022 (707/255-2211).

Bed & Breakfast American Style, Jerry Levitin, (formerly Norman T. Simpson) Harper and Rowe Publishers, 10 East 53rd Street, New York, NY 10022 (707/255-2211).

Complete Guide to Bed & Breakfasts, Inns & Guesthouses, Pamela Lanier, John Muir Publications, Santa Fe, NM 87504.

Bed And Breakfast North America, Norma Buzan, Betsy Ross Publications, 3057 Betsy Ross Drive, Bloomfield Hills, MI 48013 (313/646-5357). Guidebook of B&Bs featuring specialty recipes from each. You may get some good ideas for breakfasts!

Additional books that may be useful to you:

How To Open A Country Inn, Karen L. Etsell. The Berkshire Traveler Press. Stockbridge, Massachusetts 01262.

Start Your Own Bed & Breakfast Business-Earn Cash From Your Extra Room, Beverly Mathews, \$5.95, 1.80 pages, Pocket Books, 1230 Avenue of the Americas, New York, NY 10020.

So You Want To Be An Innkeeper, Mary Davies, Pat Hardy, JoAnn Bell and Susan Brown. 101 Productions of San Francisco, 228 pages, order from Inn Review, PO Box 1789, Kankakee, IL 60901.

How to Start Your Own Bed & Breakfast, Mary Zandec. Golden Hill Press, Box 122, Spencetown, New York 12165.

How to Open and Operate a Bed & Breakfast Home, Jan Stankus. 290 pgs, Globe Pequot Press, \$12.50.

Open Your Own Bed & Breakfast, Barbara Notarius and Gail Brewer, 230 pgs, John Wiley and Sons, Business Law/General Books Division, 605 Third Ave, New York, NY 10520.

Innkeeping Supplies and More Innkeeping Supplies, New Sources & Resources, Beverly Mathews, \$5.00 Rocky Point Press, PO Box 602, Santa Monica, California 90406. These two booklets feature information about products for inns.

How to Make Money at Innkeeping, Michael Vincent Kuntz, Southern Hospitality Concept, Inc., 142-02 Eighty-fourth Drive, Briarwood, NY 11435. Details budgeting, housekeeping, front desk, food and restaurant departments, etc. for medium to large-sized operations.

Guest Services-500 Ideas, Innkeeping World, P.O. Box 84108, Seattle, WA 98124. Creative ideas from the "big guys" in the hotel industry. Unique services and amenities, adaptable to inns.

Secrets of Entertaining from America's Best Innkeepers, Gail Greco, Globe Pequot Press, \$12.95. Contains wonderful tips on a variety of subjects. Efficient ways and time-saving ideas on how to clean house. Example: Glassware clouded by mineral buildup will come clean when soaked in a half gallon of water combined with a few denture-cleaning tablets!

Associations:

The American Bed & Breakfast Association, 16 Village Green, Suite 203, Crofton, MD 21114 (301/261-0180) Membership of \$150.00, newsletter, guidebook published, also other publications and information for members.

Association of Professional Innkeepers, International, JoAnn M. Bell, Executive Director, P.O. Box 90710, Santa Barbara, California 93190 (805/965-0707) Membership offers: newsletter, workshops, technical assistance, index of members.

Resources:

“Innkeepers Guide To Travel Editors,” Beverly Mathews, \$7.50, Rocky Point Press, PO Box 602, Santa Monica, California 90406. Contains an updated, current list of travel editors of hundreds of publications. A valuable resource for creating free publicity.

South Carolina Tourism Regions:

For tourism promotional purposes the state of South Carolina has been divided into ten tourism regions. Each tourism region is named and comprised of several counties. The tourism regions are:

Olde English District: Chester, Chesterfield, Fairfield, Kershaw, Lancaster, Union and York counties. This region is located in the mid-northern border of the state. The area offers more than 25 festivals and special events, over 50 historic attractions, eight state parks, a dozen golf courses and more than 32,000 acres of lake surfaces. Contact: Olde English District Tourism Commission, P.O. Box 1440, Chester, SC 29706, (803/385-6800).

Historic Charleston: Historic Charleston, comprised of Charleston and Dorchester counties, is located on the southeastern coast of the state. Seventy-three buildings in this area are pre-Revolutionary, 136 are late 18th century and more than 600 others were built by the 1840's. Carriage rides down cobblestone streets, historic homes, gardens and buildings from the Colonial era, posh resort islands and Southern hospitality make this region one of the top destinations of out-of-state visitors in South Carolina. Contact: Charleston Trident Convention & Visitors Bureau, P.O. Box -975, Charleston, SC 29402, (803/5 7 7 -25 10).

Lowcountry and Resort Islands: The Lowcountry and Resort Islands, comprised of Beaufort, Colleton, Hampton and Jasper counties, are located along the southern tip of the state bordering the Atlantic Ocean and Georgia. Sea marshes, history, secluded beaches, first-class resorts on semi-tropical islands, professional golf and tennis tournaments make the Lowcountry and Resort Islands a unique area of the state. Contact: Lowcountry Council of Governments Tourism Program, PO Box 98, Yemassee, SC 29945, (803/726-5536).

Santee Cooper Country: Santee Cooper Country, comprised of Berkeley, Calhoun, Clarendon, Orangeburg, and Sumter Counties, is centered around the Santee Cooper Lakes (Lakes Marion and Moultrie) in the mideastern portion of the state. More than 17 1,000 acres of fresh water lakes, world-class fishing, golf courses, Revolutionary War sites, old plantations and gardens attract thousands of visitors to this area every year. Contact: Santee Cooper Counties Promotion Commission, PO Drawer 40, Santee, SC 29142, (803/ 854-2131).

Pee Dee Country: Pee Dee Country, comprised of Darlington, Dillon, Florence, Lee, Marion, Marlboro and Williamsburg counties, is located in the northeast portion of the state. Situated in the heart of the state's agricultural belt, the region is famous for its tobacco auctions and endless fields of cotton. Visitors also find that the area has its share of historic sites, beautiful gardens, colorful festivals, museums, and recreational activities. **Contact:** Pee Dee Tourism Commission, PO Box 3093, Florence, SC 29502 (803/669-0950).

Capital City and Lake Murray Country: Capital City and Lake Murray Country, comprised of Lexington, Newberry, Richland and Saluda counties, is located in the middle of the state surrounding Lake Murray. Thousands of tourists visit the State House, universities and colleges, art galleries, museums and the nationally-acclaimed zoo. They also enjoy the recreational activities of Lake Murray. Contact: Lake Murray Tourism & Recreation Association, PO Box 210096, Columbia, SC 29221, (803/781-5940).

Thoroughbred Country: Thoroughbred Country, comprised of Aiken, Allendale, Bamberg and Barnwell counties, is located on the mid-western border of the state. Tourists visit Thoroughbred Country to experience the rolling farmland, horse training and racing, peach orchards, old town squares and festivals. Contact: Lower Savannah Council of Governments/ Thoroughbred Country, PO Box 850, Aiken, SC 29802 (803/649-7981).

Old Ninety Six: Old Ninety Six, comprised of Abbeville, Edgefield, Greenwood, Laurens, and McCormick counties is located in the western border of the state. Historic homes and churches, a Revolutionary battle site, an opera house, parks on lakes with fishing and boating make Old Ninety Six a unique area of the state which attracts thousands of visitors every year. Contact: Old 96 District Tourism Commission, PO Box 448, Laurens, SC 29360 (803/984-2233)

Discover Upcountry Carolina: Discover Upcountry Carolina, comprised of Anderson, Cherokee, Greenville, Oconee, Pickens and Spartanburg counties, is located in the Northwest corner of the state. Discover mountain peaks, whitewater rafting, art galleries, factory outlet stores, backpacking trails and the Cherokee Foothills Scenic Highway. Contact: Discover Upcountry Carolina Association, PO Box 3132, Greenville, SC 29602, (803/233-2690). Anderson, Oconee and Pickens counties, also contact: Pendleton District Historical and Recreational Association, PO Box 565, Pendleton, SC 29670, (803/646-3782).

Grand Strand: The Grand Strand, South Carolina's most popular vacation spot, stretches over 60 miles of beaches along the Atlantic Ocean in Horry and Georgetown Counties. The gently sloping beaches are some of the widest on the East coast-perfect for shell hunting, fishing, swimming, sunbathing, and strolling. The Grand Strand is known for its golf courses, with over 60 courses available for play in the area. Historic lowcountry homes, churches, beautiful gardens and shopping all abound along the coast. Contact: Myrtle Beach Area Chamber of Commerce, P.O. Box 2115, Myrtle Beach, SC 29578-2115, (803/626-7444) also contact: Georgetown County Chamber of Commerce, P.O. Box 1776, Georgetown, SC 29442 (803/546-8436 or 800/ 777-7705).



Thomas Lamboll House
Charleston, SC

<http://www.lambollhouse.com/home.htm>

South Carolina Travel Information Centers

South Carolina Department of Parks, Recreation and Tourism

The Travel Information Centers are staffed by the South Carolina Department of Parks, Recreation and Tourism. These centers are located on all interstates coming in the state and on other major highways. An extensive display of literature is available on accommodations and attractions to give travelers an opportunity to see what is available. As an added service, a complimentary reservation service is available for accommodations within the state. The centers will gladly stock a supply of your approved brochure to assist visitors in making reservations at your property.

BEFORE SENDING ANY LITERATURE TO THE CENTERS A SAMPLE MUST BE SENT TO THE CENTRAL OFFICE FOR APPROVAL AND FOR MAILING INSTRUCTIONS. PLEASE CONTACT THE MANAGER OF VISITOR SERVICES, PRT, 1205 PENDLETON STREET, COLUMBIA, SC 29201 BEFORE TAKING ANY ACTION. (803/734-0125)



Fantasia Bed & Breakfast, Charleston, SC
<http://bnblist.com/sc/fantasia/fantasia.html>



TELEPHONE RESERVATION REQUEST

NAME: _____

ADDRESS: _____

CITY: _____

PHONE: _____

ARRIVAL DATE: _____ TIME: _____ VIA: _____

DEPARTURE DATE: _____ TIME: _____ VIA: _____

TYPE OF BEDROOM: _____ NO. OF PERSONS: _____

RATE QUOTED: _____ DEPOSIT REQUESTED (DATE) _____

AMOUNT OF DEPOSIT: _____ DATE RECEIVED: _____

CONFIRMATION MAILED (DATE): _____

SPECIAL REQUIREMENTS & ARRANGEMENTS: _____



Abingdon Manor, Latta SC

<http://bnblist.com/sc/abingdon/abingdon.html>

DEPOSIT RECEIPT & RESERVATION CONFIRMATION

TO: _____ DATE: _____

We are pleased to confirm receipt of your deposit in the amount of \$ _____

to cover the following reservation:

ARRIVAL DATE _____ TIME: _____

DEPARTURE DATE: _____ TIME: _____

TYPE OF ROOM: _____ # OF PERSONS: _____

DAILY RATE INCLUDING BREAKFAST: \$ _____

TOTAL COST OF ACCOMMODATIONS: \$ _____ X Days = \$ _____

MINUS DEPOSIT: \$ _____

AMOUNT DUE ON ARRIVAL: \$ _____

OTHER ARRANGEMENTS AND REQUIREMENTS: _____

DEPOSIT REFUND POLICY:

- Full refund up to 14 days before arrival date
- Full refund minus \$10.00 administration fee up to 7 days before arrival date
- No refund if-cancelled Less than 7 days before arrival date

_____ Host's Name , _____ Address _____

RESERVATION SHEET

Month _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

References and information from the following excellent publications was incorporated into this manual:

“Developing a Bed and Breakfast Business Plan,” Robert D. Buchanan, Extension Specialist, Purdue University and Robert D. Espeseth, University of Illinois, Illinois-Indiana Sea Grant Program, IL-IN SG-882,300 February 88, COMM-NA 85AA DSG0830N.

“Guidelines For Development And Operation of a Bed & Breakfast Home in Alberta,” Development Division, Alberta Tourism, 16th Floor 10025 Jasper Ave., Edmonton, Alberta T5 J 3Z3

Bed and Breakfast List of South Carolina: <http://bnblist.com/sc/sc.htm>

Pamela Lanier’s Travel Guide, B&B’s in SC: <http://www.travelguides.com/inns/full/SC/>

South Carolina Directory of B&B’s: <http://www.virtualcities.com/ons/sc/scondsdex.htm>

South Carolina Bed & Breakfast Association: <http://www.usagetaways.com/sc/scbba/index.html>



Pettigru Place Bed & Breakfast
Greenville, SC

<http://bnblist.com/sc/pettigru/>



The Strom Thurmond Institute of Government and Public Affairs is Public Service Activity (PSA) of Clemson University. The Institute conducts applied research and service in public policy areas, drawing on the expertise of Clemson University faculty, staff and students. The Institute also enhances awareness of current public policy issues on the campus and throughout the state and region through informal and formal educational programs