

Volunteerism Network

South Carolina Association For Volunteer Administration

Issue 2003-2

2003 SCAVA Board

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'04 Winter Conference Plans Underway

Spring may have arrived in South Carolina but the SCAVA Board is already working on the 2004 Winter Conference. The Committee reports that steps are being taken to follow on the heels of the successful 2003 Winter Conference. The Francis Marion Hotel in downtown Charleston will be the site of the 2004 Conference on January 28-30.

One new aspect for this year is the utilization of a Request for Proposal (RFP) process to help the Committee determine which workshops to offer. In the past suggestions were made by previous participants but each year less information is forthcoming. The standard practice for most conferences is to utilize a professional approach via the RFP. An RFP form is included as an insert in this newsletter and is also available at www.SCAVA.org.

SCAVA members are urged to consider completing an RFP. Members are also asked to send this request to non-members and members of the community that they think may have workshops that are suitable for the Conference. The more proposals submitted the better the overall conference will be.

The RFP form asks for basic information about your proposed workshop such as title, presenters, learning objectives and contact information. In addition you have the opportunity to write a description / abstract of the proposed workshop. This information will be used to help promote the workshop and enroll attendees.

RFP's assure quality presentations from experienced presenters on topics most appropriate to the needs of the professional managers of volunteer resources.

DEADLINE: July 31, 2003
Send your completed proposals to:

Shelli Quenga
Carolina Children's Charity
811 St. Andrews Road
Charleston, SC 29407
Attn: SCAVA Conference

Dates to Remember

April 27-May 3, 2003
National Volunteer Week

May 15, 2003
SCAVA Board meeting

May 20-23, 2003
NCAVA Annual Conference,
Buies Creek, NC. www.ncava.org

June 8-10, 2003
Points of Light Conference,
Baltimore, MD.

October 15-18, 2003
International Conference on
Volunteer Administration
Cincinnati, Ohio
"Voyages: Full Steam Ahead"

January 28-30, 2004
SCAVA Winter Conference
and Annual Meeting
Francis Marion Hotel, Charleston

October 20-23, 2004
AVA Conference, Portland, Oregon

From the *Journal*

The Association for Volunteer Administration (AVA) *Journal of Administration* has published the following articles. If you would like a copy for your personal use please contact Pamela Robinson, SCAVA Newsletter Editor at 803-777-3405 or Robinson@law.law.sc.edu

Volume 21 Number 1

Volunteering, Reaching Out for Reconciliation and Peace, His Excellency Mr. Xanana Gusmao, Keynote Address to the IAVE 17th World Volunteer Conference.

It Shouldn't be this Difficult: the Views of Agencies and Persons with Disabilities on Supported Volunteering, Linda Graff and John Bedell

Barriers to Inclusion of Volunteers with Developmental Disabilities, Kimberly Miller, Stuart Schilelen and Leandra Bedini

4-H Volunteers and the Internet, Claudia Mincemoyer

Understanding Web Accessibility, Joe Clark

Working With a Comprehensive Nominating Process, Sue Inglis and Sheelah Dunn Dooley

Volume 20 Number 4

The Social Impact of Volunteers Internationally Sandra Murphy, Keynote Address at the Volunteers and Museums Conference, Mexico City

Volunteering as a Tool for Building Social Capital Michelle Nunn, President of CityCares

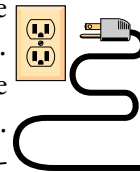
Developing Effective Teen-Adult Partnerships Through Volunteerism: Strengthening Empathy, Engagement, Empowerment and Enrichment, R. Dale Safrit, Ed.D., North Carolina State University

Add Volunteering to the Mix of Balancing Work and Family: the Findings and Implications for Volunteer Administrators, James S. Guseh, Rebecca Winders, North Carolina Central University

Cyber VPM, or Networking at the Speed of Light, Nan Hawthorne, CyberVPM Founder

Non-profits and the Internet: Good News and Bad News.

A recent study supported by the Kellogg Foundation has found that the Internet is quickly becoming an increasingly important way for non-profits to engage citizens. An online survey of over 10,000 people showed that over 50% of them followed up with some action after visiting a non-profit's Web site. 60% claim they were not sure they would have taken this action if they had not visited the site. Internet sites are most frequently used to educate the public, advocate for issues, recruit volunteers and raise resources. The challenge for non-profit leaders is to maintain the usefulness of this powerful tool, especially in light of the present economic climate. The research results were presented at a conference on March 10th that brought together over 600 leaders of the online engagement world.

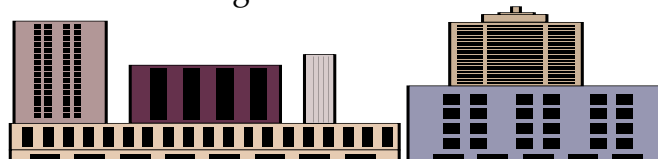


AVA Conference Update

The 2003 International Association for Volunteer Administration Conference, "Full Steam Ahead" will be held October 15-18, 2003 in Cincinnati, Ohio. This is the largest gathering of professional managers of volunteer resources with tracks for advanced practitioners and basics with the AVA Academy. Early Bird registration is \$395 for AVA members (prior to August 22nd), \$445 for non-members. Regular registration is \$495 for AVA members and \$545 for non-members. If you are under the age of 25 there is a special "Young Leaders" fee of only \$395 across the board. The Hyatt Regency Cincinnati and the Hilton Netherlands Plaza are the site of the conference and have rates of \$137 single/double plus tax.

Why is the Conference entitled, "Full Steam Ahead"? Because the *Tall Stacks Music, Arts and Heritage Festival* takes place in Cincinnati at the same time. The Ohio river will be filled with huge paddlewheelers steaming into port. Visit www.tallstacks.com for details.

For more conference or membership information check the AVA web site at: www.AVAintl.org



Salaries UP!

Now that we have your attention-some good news. In a recent survey of national non-profits by the *Non-Profit Times*, salaries were down for most categories including executive directors and major gifts officers; but were up in two categories- director of volunteers and chief of technology! A projected 5.7% increase for directors of volunteers was expected to beat the 2002 rate of inflation (2.37%). This projected increase in salaries for directors of volunteers may be due to the already low salary levels and the increased need to hire professionals in these positions. The mean projected salary for a director of volunteers was \$35,26. (sorry but in the South you can expect that number to be quite a bit lower!)

There also appears to be a trend to equalize past inequities. Another point of good news from this survey, female executive directors were beginning to see less earning inequity discrepancy. In 2002 male executive directors outpaced female salaries on an average of \$24, 756- in 2003 that number is anticipated to only be \$18,338!


Call for Committee Members

SCAVA is a membership organization and as such needs its members to step up and serve on committees. Most committee work is done by email or mail. It is an opportunity to expand your professional experience. At the March meeting the SCAVA Board set April 15th as a deadline for existing Committee Chairs, Board members and officers to submit descriptions, duties and timelines for their positions. Mary Quinn is compiling that information for future use. It is anticipated that this collation will make the job of recruiting new Board members easier.

Serving on a Committee is as easy as contacting the Chair. Information about the goals of the Standing Committees is located in the SCAVA By-laws or at www.SCAVA.org

By Laws-Mary Quinn, maryfuw@carol.net
Conference-Shelli Quenga
squenga@carolinachildren.org
Finance-Paul Clay, paulclay@att.net
Resource Development and Membership-
Jan Verbeck, jverbeck@anmed.com
Nominating- Robin McCartha, sri06@sc.rr.com
Public Affairs- Pamela Robinson
Robinson@law.law.sc.edu

Volunteers and \$

It is that time of the year when many organizations are working on reports that show the economic impact of the contribution of their volunteers. There are many ways of doing this. One simple method is to use a standard dollar rate per hour donated. The most commonly utilized figure is the one determined by INDEPENDENT SECTOR. The dollar value of the volunteer hour is \$16.54. This is up .49 from 2001. This figure is based on the the average hourly earnings of all nonagricultural workers as determined by the US Bureau of Labor Statistic with an added 12% for estimated fringe benefits. For more information on this topic check out the SCAVA  homepage.

More Money News

Independent Sector recently released a new report on giving and volunteering. *Giving in Tough Times: The Impact of Personal Economic Concerns on Giving and Volunteering* reveals the strong influence of economic concerns on the habits of American donors. This report is based on an analysis of the Sector's 2001 national telephone survey of over 4,000 adults. As anticipated the report indicates that households that are worried about the economy donate less to charity. Of most troubling significance to volunteer resources managers is the reduced propensity of those concerned about the economy to volunteer. One would think that if people were giving less money, they would donate more time. Not true indicates this report. For more information and the complete report go to www.IndependentSector.org.

IMPORTANT NOTICE

If you have not renewed your SCAVA membership this will be your FINAL Newsletter. You may renew with the form on the last page of this Newsletter or by using the renewal notice/invoice previously sent to you. SCAVA membership is the best \$20 you can spend! 6 Newsletters/year with information about SCAVA and professional development material; reduced fees at workshops and conferences; a membership handbook and access to leadership opportunities.

From the President.....

Happy National Volunteer Week to one and all!

I know you are busy finalizing plans, and perhaps by the time you read this, your big event(s) will already be over. Then we all can take a much deserved rest and a sigh of relief.

But let us never lose sight of how important it is to recognize our volunteers and to thank them for the countless hours they donate to our agencies. The recognition can be in the form of formal luncheon where award pins are distributed, but it can also come in the form of a simple thank you, or a letter to a volunteer's boss, or a birthday card. In fact, these smaller, more spontaneous gestures, are

often more meaningful to our volunteers.

And while we're thanking our volunteers, let me thank the SCAVA Board for everything they do for our organization. Being a Board member is much more than attending a few meetings a year. Instead it's reviewing awards nominations, reading the Bylaws, or working on a strategic plan during evenings and weekends. And of course, this is all in addition to a "regular" job. But, like most good volunteers, the SCAVA Board believes in the mission and purpose of this organization and is willing to work toward its betterment.

I take my hat off to the SCAVA Board - and to all our volunteers!

Susan Grier

2003 SCAVA Membership Form

Name _____

Organization _____

Address _____

City

State

ZIP

Phone _____ Fax # _____ E-mail _____

SCAVA Dues are \$20 annually (Note: if you attended the Winter Conference your dues were included)
Paid annually for the period of Jan. 1-Dec. 31 Mail to: SCAVA, POBox 882, Columbia, SC 29202
Questions? call Susan Grier at 864-455-7994 or sgrier@ghs.org

SCAVA

South Carolina Association
For Volunteer Administration
PO Box 882 Columbia, SC 29202

On the Web at: www.SCAVA.org