

# Volunteerism Network

South Carolina Association For Volunteer Administration

Issue 2003-4

## 2003 SCAVA Board

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## SCAVA Board Prepares for Future

On July 11, 2003 the entire SCAVA Board met in Columbia for a strategic assessment workday. Chip Boling of the Clemson Extension Service in Charleston and a leading trainer in community and non-profit development led the effort. Under Chip's guidance the Board explored different leadership styles and considered barriers to completion of tasks. After reviewing past strategic plans for SCAVA a new set of priorities was discussed and outlined. Enclosed are the initial results of this phase of the process. Members of SCAVA are encouraged to contact the persons (in BOLD) responsible for promulgating ideas to implement each priority. At future SCAVA Board meetings details for implementation will be discussed.

A special thanks to Eleanor Whitehead for pulling all the details together and making this meeting most productive. The future of SCAVA is in the hands of the members. If you don't speak up the Board does not have any way of knowing if they are meeting your needs. Contact information for all Board members is available at: [www.scava.org](http://www.scava.org).

### 2003 Assessment and Strategy Plan

#### Priorities:

#### I. Board Leadership –

**ELEANOR WHITEHEAD**

- Recruit and involve potential leaders for SCAVA – **ROBIN McCARTHA**
- Provide training in leadership (vs. management) – **MARY QUINN**
- Offer and require training for new board members – **PAUL CLAY**
- Develop Position Descriptions for board members – **PAUL CLAY**

#### II. Membership Development and Recognition – **JAN VERBECK**

- Establish a plan to expand membership in breadth and numbers –  
**STACEY BRYANT**
- Expand services to Members –  
**CHERYL STONE**

(continued on Page 2)

### Dates to Remember

#### Sept. 12, 2003

SCAVA Board Meeting and Review of Strategic Planning Work Session

#### October 16, 2003

SCAVA Fall Workshop  
Midlands Center, Columbia

#### October 15-18, 2003

International Conference on Volunteer Administration  
Cincinnati, Ohio  
"Voyages: Full Steam Ahead"

#### January 28-30, 2004

SCAVA Winter Conference and Annual Meeting  
Francis Marion Hotel, Charleston

#### October 20-23, 2004

AVA Conference, Portland, Oregon

## Strategic Assessment (Continued)

- Develop a new-member welcome and involvement program
- Provide funds for professional presenters at regional training events
- Recognition of members
- Expand electronic communication –  
DOROTHY GEORGE  
Website  
Periodic email to all members  
Consideration of a SCAVA chat room

### III. Affiliate Development – TAMMY HILL

- Facilitate grass-roots organization of new affiliates – CRAIG SPROUL
- Provide ongoing support to established affiliates – ELMIRE RAVEN
- Promote an increase in the per cent of affiliate members who are SCAVA members –  
BETSY LYBRAND

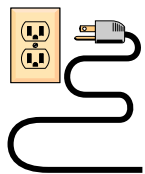
### IV. Awards – SHELLI QUENGA

- Strengthen SCAVA Awards – STACEY BRYANT/ELEANOR WHITEHEAD
- Develop "Awards for Excellence"
- Strengthen Governor's Awards –  
BETSY CHAPMAN/ELECTA RIGGS
- Nominate SCAVA for awards from other sources – DOROTHY GEORGE

### V. The Profession – LORI CENTER

- Plan and implement advocacy initiatives for to promote volunteerism –  
RUTH SMITH
- Plan and implement advocacy initiatives for the profession of volunteer administration in SC – PAM ROBINSON
- Plan and implement initiatives promoting SCAVA as the premier SC organization in Volunteerism - DIANE TRANTHAM

July 2003



**www.scava.org**



## Still Time to Benefit the SCAVA Fall Workshop!

Mark your calendar for October 16, 2003! "Do You Have the Glue?: Getting Good Volunteers to Stick Around" is the title of the 2003 SCAVA Fall Workshop. This annual event is an excellent skills building opportunity for professional managers of volunteer resources. Not only is this a chance to meet others who face the daily challenges and joys of working with volunteers but it is also a terrific way to brush up or learn new skills.

"Do You Have The Glue?" features Charlotte Anderson. Charlotte has been with the Charleston Hotline for 17 years and now serves as their Executive Director. She brings years of experience to this training. The focus of the day long workshop is retaining those valuable volunteers.

Goals of the Workshop include:

- List the top reasons why volunteers come or go from a program
- Utilize a model to assess their programs against these reasons
- Discuss key factors in preventing burnout
- Apply training activities to individual volunteer roles and needs
- Understand the process for effectively supervising and firing a volunteer, and
- Demonstrate effective confrontation skills

The Workshop will be held at the SC Department of Disabilities and Special Needs, Disabilities Collaborative Conference Center on the grounds of the Midlands Center Farrow Road at I-20, Columbia, SC.

The cost is \$40 for SCAVA members and \$60 for non-SCAVA members. Lunch and materials are included in the registration fee. For an additional \$7 you can obtain CEU's for attending.

Download a registration brochure at:  
[www.SCAVA.org](http://www.SCAVA.org)

## "Working Together Better"



SCANPO, the SC Association of Non-Profits is presenting a one day Conference on October 21, 2003 at the Adams Mark Hotel, Columbia. This public policy presentation brings syndicated columnist Mark Shields and Gary Bass, Director of OMB Watch to SC to discuss how states, local, national and non-profit leaders can work together and have meaningful impact.

For more details and for registration check out [www.SCANPO.org](http://www.SCANPO.org).

### HOW WELL DO YOU COMMUNICATE WITH THE MEDIA?

The Media Guide at MyNoodle is a FREE service providing nonprofit organizations with tools and resources to send press releases and information to news agencies without investing a lot of money or time.

The Media Guide contains over 10,000 listings of newspapers throughout the United States with addresses, phone and fax numbers, web site links (if available) and mailing labels on Microsoft Word Documents that you can download onto your computer.

Improve your communications using the Media Guide today at.....  
<http://www.mynoodle.org/media.htm>

### TIRED OF SPAM

SPAM ( and I don't mean the canned meat product) is the bane of any computer users existence. TechSoup, the technology place for nonprofits, is pleased to offer a new product donation: SpamCatcher by Mailshell. Get this award winning anti-spam product for a small administrative fee available only to nonprofits. TechSoup offers SpamCatcher and over 125 other leading technology products. All products are donated or discounted directly from the provider. No paperwork, grants, or membership fees required. Start saving for your nonprofit organization at .....

[http://www.mynoodle.org/discountech\\_4.htm](http://www.mynoodle.org/discountech_4.htm)

## Resources & ETC....

Check out these resources for information and other stuff...

New Book by Linda Graff, "Better Safe...Risk Management in Volunteer Programs and Community Service", spiral bound, 200 pages, \$25  
[www.lindagraff.ca](http://www.lindagraff.ca)

*VolunteerSelect*, offered by ChoicePoint, provides qualified non-profits with affordable access to public records and proprietary databases for screening volunteers. Check it out at: [www.volunteersselect.com](http://www.volunteersselect.com)

*The Volunteer Program Evaluation Series: An Online Resource to Improve Your Volunteer Program*. Available from MVA Publishing, contains chapters on organizational readiness, volunteer and staff relations, etc. For more details check out: [www.volunteertoday.com/vpeshome.html](http://www.volunteertoday.com/vpeshome.html).

Giving in Tough Times- Published by Independent Sector, this booklet offers advice to nonprofits on surviving economic challenges. To order a copy call 888-860-8118 or [www.independentsector.org](http://www.independentsector.org)

A couple of web sites of interest!  
[www.servicenet.org](http://www.servicenet.org). users can enter zip code, city, state, skills and interests and get matched with an organization in need of help.

[www.networkforgood.org](http://www.networkforgood.org)- a nonprofit dedicated to using the Web to help people get more involved in communities, from volunteering to donating money, to speaking out on issues.

Want to print slick membership cards for your organization/ Check out these sources

Able Card Corp.- [www.ablecardcorp.com](http://www.ablecardcorp.com)  
CardUSA- [www.cardusa.com](http://www.cardusa.com)  
Custom Plastic Cards- [www.member-cards.com](http://www.member-cards.com)  
Membership Cards Only- [www.memcards.com](http://www.memcards.com)

## From the President.....

Well, we've almost made it through another summer. Thankfully, this one has been milder than most. I hope you survived all of your volunteers' vacations.

With the turning of the calendar page, our Fall Conference is rapidly approaching. Charlotte Anderson will facilitate our October 16 session entitled "Do You Have the Glue? Getting Good Volunteers to Stick Around." If you have not already registered, I urge you to print a copy of the brochure from the SCAVA web page ([www.scava.org](http://www.scava.org)).

If you have not visited the SCAVA web page recently, I invite you to do so. Included is information on the SCAVA awards, our officers, and pictures from our Conference and Governor's Awards presentations. Special thanks to Tom Rourke at the Strom Thurmond Institute for maintaining the SCAVA web page.

Special thanks as well to the SCAVA Board members who participated in the recent Strategic Planning exercise. Please review the enclosed information and offer your comments and suggestions. We really want to hear from you!

Until next time,

Susan Grier  
SCAVA President



## The Cost of A Volunteer

"The Cost of A Volunteer" is the result of a most interesting forum held in March by the Grantmaker Forum on Community and National Service. What is most interesting to the true professional manager of volunteer resources is the subtitle, "what it takes to provide a quality volunteer experience".

Following President Bush's State of the Union 'Call for Service' many leaders in the non-profit and volunteer management world expressed concern about the ability of that sector to absorb a huge infusion of new volunteers. The key concern was did the voluntary sector have the capacity to train and supervise this resource? Support for the ethic of service was high it was the practicalities that were causing sleepless nights. GFCNS rose to the call and commissioned a survey of outstanding programs which resulted in the report "the Cost of A Volunteer".

To read the surprising results download the report at [www.gfcns.org](http://www.gfcns.org).

# SCAVA

South Carolina Association  
For Volunteer Administration  
PO Box 882 Columbia, SC 29202

On the Web at: [www.SCAVA.org](http://www.SCAVA.org)